

# TU+

DESIGN.MOTION.INTERACTIVE

## VARATHIT.COM

## PERSONAL

Varathit Uthaisri (TU+)

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## DESIGN.EXPERIENCE

### FREELANCING

**PSYOP, NYC**  
**BRAND NEW SCHOOL, NYC**  
**FAVORITE COLOR, NYC**  
Designer/Motion Designer  
JUL. 2009 - DEC. 2009

**B.O.R.E.D. ,BKK**  
Founder/Creative Director  
- Motion/Graphic Design  
- Directing (Motion&Liveaction)  
- VJ  
MAY 2004 - JUN. 2007

**BEBOYDCG. ,BKK**  
Art Director  
- Promotion Campaign Design  
- Graphic&Interactive Design  
AUG. 2003 - JUN. 2005

### INTERN.

**PSYOP, NYC**  
Designer/Motion (INTERN.)  
- Design + Directionfor pitches  
JUN. 2008 - FEB. 2009

**HYRO, SYD**  
Interactive Designer (INTERN.)  
- Flash Designer  
OCT. 2002 - MAR. 2003

**BAKERY MUSIC, BKK**  
Interactive Designer (INTERN.)  
- Flash Short film design  
MAY. 2000 - JUL. 2000

**DAMASK/BBDO ,BKK**  
Graphic Designer (INTERN.)  
1999

## EDUCATION.

**PARSONS THE NEW SCHOOL, NYC**  
MFA Design+Technology  
AUG. 2007 - MAY 2009

**COLLAGE OF FINE ARTS, UNIVERSITY OF NSW, SYD, AUSTRALIA**  
Bachelor of Design  
MAR. 1998 - DEC. 2002

## ACADEMIC.RECOGNITION

**MFA DEPARTMENT HIGHLY ACHIEVEMENT HONORS CANDIDATE**  
MAY 2009

**GRADUATE DEAN'S SCHOLARSHIP RECIPIENT**  
AUG 2007 - MAY 2009

## NOTABLE.EXPERIENCE

**BUY (RED) SAVE LIVES, Instore Commercial**  
Animator (at Psyop), NOV. 2009

**ESQUIRE AR DEC. ISSUE, AR Fashion+Jokes**  
Animator (at Psyop), OCT. 2009

**PROMAX/BDA AWARD, Opening Sequence**  
Art Director/Designer (at Favorite Color), MAY 2009

**KRAFT SINGLE, TV Commercial**  
Lead Designer (at Psyop), AUG. 2008 - DEC. 2008

**INTERACTIVE POWERPLANT Installation**  
**THAILAND NATIONAL SCIENCE MUSEUM**  
Art Director+Interactive Designer (at B.O.R.E.D.), MAR. 2007

## SKILLS.ABILITIES

### ADVANCE

Adobe Photoshop, Illustrator, Premier, **AfterEffects**  
Apple Final Cut Pro, Premier  
ArkosVJ,Module8

### INTERMEDIATE

Flash, Cinema 4D, Poser  
Protools, Reasons  
MAX/MSP, Openframeworks  
VICON IQ (Motion Capture)

## NOTABLE.ACHIEVEMENTS

**2009 ADOBE DESIGN ACHIEVEMENT AWARDS Winner**  
- Live Action Catagory  
**METROCAF 2009 - Jury Winner + Official Selection**

**SLAMDANCE FILM FESTIVAL 2009** - Official Selection  
**SIGGRAPH ASIA 2009** - Animation Festival Official Selection  
**15 SHORT FILM FESTIVAL, Charlotte** - Invitational Selection  
**VIEDRAM 09 - Research&Innovation** - official Selection  
**BOVA IMAGE FESTIVAL - Official Selection**  
**PARSONS ANIMATION FESTIVAL - Overall Achievement Winner**  
**IDN MAGAZINE V16N5 - DVD Publication**  
**STASH 59 - DVD Publication**  
**MOTIONOGRAPHER.COM - Press Release**  
Surface Film (MFA Thesis)

**CHANNEL[V] THAILAND,**  
**'BEST ANIMATED MUSIC VIDEO OF THE YEAR'** - Finalist  
**FAT AWARD, 'BEST MUSIC VIDEO OF THE YEAR'** - Finalist  
100 DEGREE EAST by Frozen Music, 2005  
LOVE&TRUST by Cube, 2005

**KURI KURI Commercial Campaign**  
Art Director+TV Director (at BeboydCG), 2006

**BED SUPPER CLUB, BKK**  
Resident VJ+Visual Supervisor (at B.O.R.E.D.), 2006 - 2007

**MIZU Collegent Drink, TV Commercial**  
Director+Motion Designer (at B.O.R.E.D.), 2006

**B.DAY CONCERT - Visual Concert, Bangkok**  
Motion Designer (at B.O.R.E.D.), 2005

**100 DEGREE EAST, Music Vdo, SONY MUSIC BMG**  
Director+Animation (at B.O.R.E.D.), 2005

**MTV THAILAND NON-STOP HITS**  
Director+Animation (at B.O.R.E.D.), 2004



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